The Role of International Migration in Business

GFMD Thematic Meeting
on Private Sector Engagement
Geneva, March 12, 2014
Governmental Co-conveners

The Government of Turkey
– Ms. Esen Altug

The Government of Canada
– Ms. Jennifer Irish
Recommendations from GFMD Assessment Report 2012

“...the private sector, including employers and recruitment agencies, should be considered a separate stakeholder group, and “cooperation with this group should be strengthened by means of a dedicated consultative system”.

The Report also recommends that “new modalities for engagement of the private sector should be explored to strengthen cooperation with this distinct stakeholder group.”
Engaging the private sector on migration

700 Companies World Wide

Mapping Study covered:

- Extractive industries
- Construction
- ICT
- Health
- Tourism
- Recruitment
- Banking
- Insurance
- Education
- Money transfer
Business Roundtables

New York 2nd October, 2013
- Consensus that skills shortages negatively impacts potential for growth.
- Private sector and states have mutual interest to facilitate mobility of skilled workers to ensure continued economic growth.

Brussels 20th February, 2014
- Migration of skilled labour is essential for competitiveness.
- Migration systems can be an obstacle to talent acquisition.
Today’s roundtables

1) Extractive Industries: The broader economic impact for states and business of local content and hire policies.

2) Ethical Recruitment: Ensuring ethical recruitment practices in the supply chain.

3) Financial Services: Aligning identification requirements and migration policies to ensure access to financial services for migrants.

4) Emerging Needs: Shaping visa policies to address skills gaps in emerging sectors such as human care, education and hospitality.
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Results of the Mapping Study

- The Hague Process on Refugees and Migration (THP).
  - Since 2000 The Hague Process has engaged with businesses on migration related issues looking at local level impact but taking into account global trends (competition for skills etc.).

- The International Organisation of Employers (IOE).
  - The IOE brings together national business federations from around the world.
  - Informs public opinion and promotes understanding of employers’ points of view.
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