The Role of International Migration in Business

Preparations for the GFMD Business Roundtable, March 2013
Geneva, November 19, 2013

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Recommendations from GFMD Assessment Report 2012

“…the private sector, including employers and recruitment agencies, should be considered a separate stakeholder group, and “cooperation with this group should be strengthened by means of a dedicated consultative system”. The Report also recommends that “new modalities for engagement of the private sector should be explored to strengthen cooperation with this distinct stakeholder group.”
Engaging the private sector on migration – a two pronged approach

**Sector specific outreach through roundtable discussions:**
- Recruitment (high, mid and low skilled)
- Extractive industries
- ICT
- Health
- Tourism

**Mapping Study to cover:**
- Extractive industries
- Construction
- ICT
- Health
- Tourism
- Recruitment
- Banking
- Insurance
- Education
- Money transfer
Key Partners

- World Economic Forum, Global Agenda Council on Migration
- International Organisation of Employers
- The Hague Process
- Council for Global Immigration
Outreach activities to date

- Outreach to private sector, working through partner organisations or networks.
- Business Roundtable in New York with WEF, GFMD and Council for Global Immigration
- Design, development of mapping study on the role of international migration in business
WEF-GFMD Business Roundtable
2nd October, 2013, New York

Discussion Points:

- **How can policy-makers and the private sector cooperate to improve access to skills and talent on the global labour market?**
- **What new models of public-private cooperation exist which balance the need to access skills and talent with adequate protection of domestic labour markets?**
- **How do the different systems impact pursuit of corporate goals?**
- **What sector specific strategies for accessing skills can be replicated at a global scale?**
Participants

States and invited guests

- Sweden
- Canada,
- Department of Immigration, Australia
- Ministry of Foreign Affairs, Turkey
- Australian Permanent Mission to the UN, Geneva
- Director-General of Home Affairs (EU HOME)
- The Hague Process
- Head of the Swedish Secretariat for the GFMD
- Assistant to SRSG Peter Sutherland

Private Sector

- Council for Global Immigration, USA
- Immigration Counsel, Pfizer
- MHR Services, Immigration, Amazon
- Pallisader, Canada
- Canadian Employee Relocation Council (CERC)
- Deloitte LLP
- Associate Director Visa and Immigration/Americas Mobility, Ernst & Young LLP
- HR Global Operations, Ericsson HQ, Sweden
- Turkish American Chamber of Commerce and Industry
Consensus that skills shortages negatively impacts potential for growth.

Private sector and states have mutual interest to facilitate mobility of skilled workers to ensure continued economic growth.

There are models available to address skills gaps e.g. trusted employers programs, bilateral labour agreements but new models will be needed.
Highlights cont.

▪ Need for a skills mapping, facilitation of work visas and fair migration policies.

▪ States and business should identify models for brain circulation and worker mobility.

▪ There is interest in creating safe spaces for business and government engagement at national and regional levels.

▪ Need for a global platform for dialogue between states and private sector – this could be an outcome of the GFMD 2014
Forthcoming

- Launch of Mapping Study with THP in partnership with IOE. Study serves as background paper for GFMD Business RT in March, 2014
- Business RT on Information Communication Technology (ICT) in Brussels with WEF GAC on Migration (early spring 2014/TBC)
- Business RT on Extractive Industries – optimizing skilled labour migration towards better socio-economic development outcomes (TBC).
Ideas for March

- Results of Mapping Study on Role of International Migration in Business
- Competition for talent - Access to skills in the care sector, tourism and construction
- Recruitment of mid- and low skilled workers – special considerations and need for partnership between private sector and states – update on IRIS ethical recruitment system
- Migrants as consumers – products and services for migrants (banking, money-transfers, micro-insurance, education etc.)
- ICT – access to talent and circular mobility
Welcome to join the Business Government Team RT