

GFMD Friends of the Forum Meeting Geneva, 5 February 2018

2018 Plans in preparation for Marrakesh: regional and practical

- In line with the co-chairs, our plan is to show the practical implementation of the business recommendations set forth in the comprehensive report “[Toward a Global Compact on migration: perspectives on labour migration from the GFMD Business Mechanism](#)”, launched at the GFMD Summit in Berlin.
- With an action-oriented focus, we will organise technical regional and national workshops in Africa, Asia and in Geneva, which will include pilot projects to move skilled workers through regular immigration pathways to work opportunities where the private sector faces critical skill gaps.
- Purpose: to inform all the participants of the practical issues that businesses face in seeking to connect through global mobility. We also want to answer to practical questions that employers have with regard to their national migration policies.
- The objective of the Business Mechanism in 2018 is therefore to contribute to the GFMD agenda, as well as to the GCM, through stronger regional involvement to ensure a more practical/hands-on approach to migration issues.
- In addition to workshops, we will host lunches in the margins of the GCM negotiations sessions in New York with the GA regional groups. We will start on 22 January with a lunch with the WEOG group.
- GFMD Business Mechanism’s themes:
 1. The need for skills mobility at all skills levels
 2. Responsible recruitment
 3. Innovations for labour market integration (including skills assessment and matching programmes) – mixed migration
 4. The role of entrepreneurship for development
 5. Irregular migration

Overarching theme: Promote positive narrative

- GFMD Business Mechanism chairman for 2018: Austin Fragomen. He will continue to lead the work of a group of business representatives dedicated to the above-mentioned themes.

Financial report 2017

- The Business Mechanism does not benefit from GFMD regular budget. It operates with the model of a Public-private partnership.
- In 2017 the GFMD Business Mechanism was co-funded by (excluding in-kind contributions):

Swiss Government:	90'000	CHF
European Commission:	57'642	CHF
The Coca-Cola Company:	20'000	CHF
The Bertelsmann Stiftung	18'500	CHF
International Organisation of Employers:	30'000	CHF
Total:	216'142	CHF

- Thanks to in-kind contributions from two private companies (JTI and Fragomen), as well as from the UAE government, we were able to host three events in Geneva, New York and Dubai, in addition to the GFMD business meeting in Berlin.
- Also, it is worth noting that most of the companies that attend business meetings and/or contribute to our publications dedicate time, human resources and travel budget as part of their engagement to the Business Mechanism
- We will continue to strengthen and develop new partnerships with governments and private companies to ensure fixed income and thereby the viability of the platform.

Budget 2018

- As we enter the third year of operation of the Business Mechanism, we still work as a start up with few people, scarce means and innovative ideas.
- Last year, activities very much increased with the GCM consultations. We certainly hope to be able to continue engaging in both processes with a particular focus on the GFMD, which represents to us the best example of concrete multi-stakeholder engagement.
- This year we will still benefit from contributions from the Swiss Government and the European Commission, and the International Organisation of Employers, which we thank. We hope to secure in-kind contributions to ensure qualitative workshops in Africa, Asia and in Geneva, as well as constructive meetings in New York in the margins of the GCM negotiations.

- We call on all GFMD governments to consider financing the Business Mechanism in 2018, either through financial support or in-kind contribution for the planned events and functioning of the office.

Functioning (Expenses to run the GFMD Business Mechanism office, based in Geneva at the IOE)	Staff Administrative support (accounting, financing, intern) Coordinating office space and facilities Staff travel expenses (for GFMD and GCM)	USD 200'000
Activities (Conference venue, equipment, catering, interpretation, travel and lodging for business participants from LDCs and SMEs)	GFMD Business Mechanism workshops (Geneva, Africa and Asia) Business meeting - GFMD Summit (Morocco) GCM lunches (4 meetings in NYC with regional groups) Specific projects / research	USD 180'000
Communication / outreach (Awareness raising, external communication, social media, publications)	GFMD Business Mechanism website update Development of social media Publication, printing Translation (FR, SP, EN)	USD 10'000
Total Budget for 2018		USD 390'000

Presentation Menno

- We have the chance to have Menno Bart with us today, Public Affairs Manager with the Adecco Group, one of the leading recruitment company.
- While we address migration and development, the world of work is undergoing a major process of change. New jobs will be created, new technologies are bringing new opportunities, new business models are put in place, and new modes of government-citizen interaction are emerging.
- In this changing context, companies look for innovations for tomorrow's world of work, which includes a strong component of labour mobility.