Negative Messages about Migration
(and what can be done to change them?)

Is the international community doing enough to strive for human non-discrimination?

How can we contribute to a more balanced and evidence-based portrayal of migrants?
Showing the benefits of migrants

- I've brought a love of teaching, the best years of my life to give, and my granny's lucky necklace.
- I've brought endless curiosity, a PhD no one else could have written, and a glorious recipe for borscht.
- I've brought multitasking, heaps of team spirit, and all the latest dance moves.
“Events dear boy, Events..”

Breaking news from the Mediterranean
The Mediterranean as viewed in living rooms
Populism not policies
The News as Seen From Africa
The reality of irregular migration for many
(and what can be done to prevent it...?)
A CRISIS IN SLOW MOTION: 7,000 MIGRANT DEATHS (AND COUNTING) SINCE JAN 2014

KEY DATA ON MIGRANT FATALITIES

The Missing Migrants Project is the only global database sharing key data on deceased and missing migrants around the world. The aim is to strengthen advocacy and support a more informed policy response.

SUPPORTING FAMILIES OF MISSING MIGRANTS

The project empowers families of the missing by providing information and guidance, including on identification of the missing and dead, with the aim of affirming the rights and dignity of migrants and their families.

GLOBAL INFORMATION HUB ON MIGRATION

The project underlines the global scale of the crisis by sharing key information on migrants dying along migratory routes around the world. The platform also enables feedback from migrants and families of the missing.

Deaths between Jan 2014 - April 2015

<table>
<thead>
<tr>
<th>Regions</th>
<th>Deaths*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mediterranean</td>
<td>5,008</td>
</tr>
<tr>
<td>Bay of Bengal</td>
<td>577</td>
</tr>
<tr>
<td>Horn of Africa</td>
<td>351</td>
</tr>
<tr>
<td>US/Mexico Border</td>
<td>354b</td>
</tr>
<tr>
<td>East Africa</td>
<td>251</td>
</tr>
<tr>
<td>Central America</td>
<td>112</td>
</tr>
<tr>
<td>Caribbean</td>
<td>114</td>
</tr>
<tr>
<td>Southeast Asia</td>
<td>56</td>
</tr>
<tr>
<td>Other Europe*</td>
<td>71</td>
</tr>
<tr>
<td>Sahara</td>
<td>56</td>
</tr>
<tr>
<td>Other Regions*</td>
<td>35</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>7,017</strong></td>
</tr>
</tbody>
</table>

Legend:
(a) These figures refer only to deaths that have been reported between Jan 1st, 2014-April 28th, 2015; unknown numbers are not recorded. This map represents only a base minimum. (b) Based on US Border Patrol data for FY 2014-2015 (October 2013-April 2015) plus data for 2015. (c) Includes deaths in Northern Europe, Southeastern Europe, and Western Europe. (d) Includes death occurring in Southern Africa, South and East Asia.

MISSING MIGRANTS PROJECT
Deaths during migration around the world

*Figures based on best information available as of 28/4/2015. #MissingMigrants MissingMigrants.iom.int
### Issue
**Theme:** Information on Regular Migration

**Type of Contact:** SMS

**Message Received:**
Imy brother wants to work in Libya. What documents does he need to migrate there? Where can he get them?

<table>
<thead>
<tr>
<th>Topic</th>
<th>Age</th>
<th>Gender</th>
<th>Date Received</th>
<th>Region</th>
<th>City</th>
<th>Type of Contact</th>
<th>Priority</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information on Regular Migration</td>
<td>33</td>
<td>F</td>
<td>9/15</td>
<td>Niger</td>
<td>Niamey</td>
<td>SMS</td>
<td>Code 3</td>
<td>Solved</td>
</tr>
<tr>
<td>Request for Assistance</td>
<td>19</td>
<td>M</td>
<td>9/16</td>
<td>Niger</td>
<td>Agadez</td>
<td>Call</td>
<td>Code 1</td>
<td>Referred</td>
</tr>
</tbody>
</table>

**Contact Info**

- **Name:** Josephine Palejo
- **Age:** 33
- **Gender:** Female
- **Phone:**
- **Date Received:** 09/15/2014

**Location**

- **Street Address:**
- **Country:** Niger
- **Region:** South
- **City/Municipality:** Niamey

**Feedback**

**Type of Contact:** SMS

**Message Received:**
Imy brother wants to work in Libya. What documents does he need to migrate there? Where can he get them?
Smarter Communications

Use social media to reach migrants in transit
(they already use it to contact smugglers)

Work with media partners to change
perceptions in sending and receiving countries