



Twelfth GFMD Summit

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Quito, Ecuador

Roundtable 2.1 Shaping public narratives on migration and migrants

RT Co-Chairs:

- **Ms. Line Patry**, Director of Outreach, Communication Branch, Immigration, Refugees and Citizenship Canada
- **Mr. Ahmed Skim**, Director of Migration Affairs, Ministry delegate to the Minister of Foreign Affairs, African Cooperation and Moroccan Living Abroad in charge of Moroccan Living Abroad

Panelists:

- **Mr. Julien Simon**, Regional Coordinator for the Mediterranean, International Centre for Migration Policy Development
- **Ms. Ronnie Goldberg**, Senior Counsel, United States Council of International Business & Chair of IOE Policy Working Group on Migration
- **Ms. Irena Guidikova**, Head of Division, Inclusion and Anti-Discrimination Programmes, Council of Europe
- **Ms. Monica Trigos**, Regional Focal Point for North America, UN Major Group for Children and Youth

Moderator:

- **Ms. Natalia Banulescu-Bogdan**, Associate Director, Migration Policy Institute

Rapporteur:

- **Mr. Henry Mårtenson**, Senior Adviser, Division for Migration and Asylum Policy, Ministry of Justice, Sweden

Note taker

- **Ms. Neha Sinha**, Associate Migration Policy Officer, IOM

Ms. Line Patry

Director of Outreach, Communication Branch, Immigration, Refugees and Citizenship Canada

Line Patry has been Director of Outreach for the Communications Branch at Immigration, Refugees and Citizenship Canada (IRCC) since 2017.

She first joined the department in 2012 as the Assistant Director of Consultations and Public Opinion Research where she led the implementation of a new departmental stakeholder relationship management database. Since then, she has led on a number of significant changes and initiatives, including drastically growing IRCC's social media presence and implementation of a client service Chabot that uses machine learning and artificial intelligence to answer general questions.

She was also fundamental in the development of the Immigration Matters initiative, which showcases the stories of immigrants who are making a strong contribution to cities, towns and neighbourhoods across Canada. She has held several public opinion research positions at Industry Canada and Environment Canada.

Mrs. Patry has a Bachelor of Arts degree with a Double Concentration in Communication from the University of Ottawa, and worked as a public opinion and market research professional before joining the public service.

Mr. Ahmed Skim

Director of Migration Affairs, Ministry delegate to the Minister of Foreign Affairs, African Cooperation and Moroccan Living Abroad in charge of Moroccan Living Abroad



Mr. Skim is an engineer from the National Polytechnic Institute of Grenoble, France (1993) – Master of Business Administration (MBA) of the Ecole Nationale des Ponts et Chaussées, Paris (2007) - Head of the Organization and Methods Division at the Directorate General of Hydraulics, Secretariat of State in charge of Water (March 2005-Dec. 2008) - Head of the Pilot Projects & Environmental Impact Studies

Division, Secretariat of State in charge of Water and Environment (Dec. 2008-March 2011) - Director of the Preservation of Heritage, Innovation and Promotion at the Ministry of Crafts (March 2011-Feb. 2014) – In Charge of Mission to the Head of Government at the Ministry in charge of Moroccans Living Abroad and Migration Affairs (Feb. 2014-Jan. 2015) - Director of Migration Affairs at the Ministry Delegated to the Minister of Foreign Affairs and International Cooperation in charge of Moroccans Living Abroad and Migration Affairs (since January 2015). He led the development of the National Immigration and Asylum Strategy and coordinates its implementation.

Ms. Natalia Banulescu-Bogdan

Associate Director, Migration Policy Institute



Natalia Banulescu-Bogdan is Associate Director of MPI's International Program and a Nonresident Fellow with MPI Europe. Her areas of expertise include social cohesion and identity, values and civic engagement, and the intersection of nationalism and migration.

Since she joined MPI in 2008, Ms. Banulescu-Bogdan has primarily worked with MPI's flagship initiative, the Transatlantic Council on Migration, through which she has helped advise participating governments on various aspects of migration management. This has included technical support to countries holding the rotating presidency of the European Union, support

to the annual Global Forum on Migration and Development, and private briefings and memos to help countries think through changes to migration-related legislation.

Prior to joining MPI in 2008, she worked at the Brookings Institution, helping to develop public policy seminars for senior government officials in the Institution's executive education program.

Ms. Banulescu-Bogdan obtained her master's in nationalism studies from the Central European University in Budapest, Hungary. Her master's thesis focused on the political mobilization of Roma in Romania. She received her Bachelor of the Arts degree from the University of Pennsylvania in international relations.

Mr. Julien Simon

Regional Coordinator for the Mediterranean at the International Centre for Migration Policy Development (ICMPD).



- Held various positions since starting working at ICMPD in 2001, including Senior Programme Manager, Head of the Secretariat of the Mediterranean Transit Migration Dialogue and Team Leader of the EUROMED Migration III.
- Worked at ICMPD Headquarters in Vienna from 2001 until 2012, ICMPD Brussels Mission from 2012 until 2015, and moved to Malta in 2016 where he assumed the position of Regional Coordinator and Head of the ICMPD Regional Coordination Office for the Mediterranean. In this role, he oversees ICMPD Action in the Mediterranean region, including regional programmes such as EUROMED Migration IV, Mediterranean City-to-City Migration, the Border Management Programme for the Maghreb, the Euro-

Mediterranean Migration Media Award, the North African Migration Academic Network, and staff in various offices in the region e.g. Amman, Beirut and Tunis.

- Developed a significant experience over the course of his career particularly focused on migration cooperation between Africa, Europe and the Middle East.
- Managed a portfolio of large initiatives of multilateral, multi-thematic and complex nature.
- Developed a wide range of expertise covering:
 - migration dialogue facilitation;

- migration governance and inter-institutional cooperation and coordination, and notably conceptualised the development of the migration governance process and migration governance tool;
- information sharing mechanisms and migration knowledge management, and notably created the Interactive Map on Migration (imap) platform;
- Specific themes such as irregular and mixed migration, migration and development, urban governance of migration, and narrative and communication on migration.
- French national. Married. Two children.

Ms. Ronnie Goldberg

Senior Counsel



Ronnie Goldberg advises USCIB's President and CEO on strategic matters and regularly represents American business in high-level international forums. Ms. Goldberg served as USCIB's top policy executive for over 25 years, most recently as Executive Vice President and Chief Policy Officer, overseeing a wide range of activities on international trade, investment, economic and regulatory matters, and supervising a staff of policy professionals with expertise on a host of issues affecting American companies engaged in business abroad. Among her responsibilities was coordinating USCIB policies in relation to its international affiliates – ICC, Business at OECD, and IOE – and various other groups. She was

elected to three terms as the U.S. employer representative on the International Labor Organization's Governing Body, and has chaired the Business at OECD Employment, Labor, and Social Affairs (ELSA) Committee. She presently serves as Chair of the IOE Migration Policy Working Group and on the executive committee of the Business Advisory Group on Migration.

Prior to joining USCIB in 1987, Ms. Goldberg served as vice president for international affairs at the New York Chamber of Commerce and Industry, and as a vice president in the trade and export finance division of Chase Manhattan Bank. From 1978 to 1982, she was a project director at the Congressional Office of Technology Assessment, specializing in East-West trade, technology transfer and Soviet energy development.

Ms. Goldberg received a bachelor's degree in political science from Bryn Mawr College. The recipient of both Woodrow Wilson and Ford Fellowships, she holds a master's degree in the history of political thought from the London School of Economics and a Ph.D. in political science from the University of Chicago. She is a member of the Council on Foreign Relations.

Ms. Irena Guidikova, Head of Division, Inclusion and Anti-Discrimination Programmes, Council of Europe



A graduate of Political Science and Political Philosophy from the Universities of Sofia (BG) and York (UK), she has been working at the Council of Europe since 1994. Her carrier at the Council of Europe has taken her from youth policy and research, though the future of democracy in Europe, producing standards on e-governance and e-voting, party financing and internet literacy, the Private Office of the Secretary General where she was a policy advisor, and field programmes for urban policies for intercultural integration and media and diversity. Between 2013 and 2017 she was the coordinator of the World Forum for Democracy (www.world-forum-democracy.org) which gathers annually over 2000 decision-makers and practitioners to develop and mainstream the know-how of participatory and deliberative democracy. She is currently leading the Inclusion and Anti-discrimination programmes of the Council of Europe.

Ms. Monica Trigos

Regional Focal Point for North America, UN Major Group for Children and Youth



MGCY Regional Focal Point for North America. Part of the organizing committee for the Youth Forum taking place in conjunction with the GFMD, and facilitator of the session on “Shaping public narratives on migration and migrants”.

Monica is a student, activists, and migrant. In 2013 she co-founded Sin Palabras, a multicultural artist collective aimed at empowering migrants and refugees to find a voice in their situation where they feel silenced, and share their stories through art. These works are then shared in exhibitions, alongside information about migration and asylum seeking, in order to raise awareness of the issues with the host population. In her role, she has led 5 projects in different

countries and in partnership with organizations such as the UNHCR, The National School of Theater of Canada, France Terre d' Asile, The Migratory Program of the Iberoamericana University. Monica holds a BA in International Relations from Mexico, and is currently enrolled in the MPA programme in Columbia University. Her research focuses are the immigration phenomenon in Central America, Mexico and the US including shaping policies and narratives.

She is youth associate of the Mexican Council on Foreign Relations and a volunteer in MY World Mexico.

Additional information:

- May 2018 - Press Conference Film and Football Festival (Cinepolis, biggest cineplex chain in Mexico): speaker about the collaboration with Sin Palabras and the importance of the migratory and refugee situation in the country.
- July 18: Mexican Timer article: The challenges of migration and refugees between Mexico and the US.

- June 2018: VivoPlay (TV station of TV Venezuela, broadcasted in US and Venezuela): speaker in the news program “Latinoamerica en Vivo” to talk about immigration policies.

Mr. Henry Mårtenson,

Senior Adviser, Division for Migration and Asylum Policy, Ministry of Justice, Sweden



Henry Mårtenson is Senior Adviser at the Division of Asylum and Migration Policy in the Swedish Ministry of Justice, a position he has held since 2015. Prior to this, he was Deputy Director at the Division for Integration and Urban Development in the Ministry of Employment and a Desk Officer in the Administrative Division in the Ministry of Integration and Gender Equality. He has also worked for Sweden's National Integration Board and the European Council on Refugees and Exiles.

Mr. Mårtenson holds a Postgraduate Diploma in Ethnic Studies from Warwick University in the United Kingdom, an MSc in European Studies from Edinburgh University, and a BA in Political Science from the University of Melbourne, Australia.