

# ENTREPRENEURSHIP FOR MIGRANTS AND REFUGEES:

STRENGTHENING THE  
HUMANITARIAN-DEVELOPMENT  
NEXUS THROUGH CAPACITY BUILDING

E-learning course





## About the course

The adoption of Agenda 2030 for Sustainable Development in 2015 represents a renewed commitment in world partnership for tackling persistent challenges faced by humanity, involving developed and developing countries alike; therefore, all the objectives and goals of this instrument benefit society as a whole, while seeking to realize Human Rights of all because of their integrated and indivisible nature that balances the three dimensions of sustainable development: the economic, social and environmental. Within this framework, there has been recognized the need of international cooperation to ensure safe, orderly and regular migration involving full respect for human rights and the humane treatment of migrants regardless of migration status, of refugees and of displaced persons as well as their positive contribution for inclusive growth and sustainable development.

This historic inclusion represents a response to large flows in different parts of the world, which have also motivated the adoption of the New York Declaration in 2016, by requiring two collaborative instruments – a global compact for safe, orderly and regular migration, and a global compact on refugees; both adopted in 2018 emphasize the issue of socioeconomic integration of migrants and refugees, including through support

to self-employment and entrepreneurship. They are based on the premise that migrants and refugees can contribute positively to the development of communities back at home or in their new places of residence, provided that their skills, capabilities and entrepreneurial spirit – often acquired in migration – are given sufficient support and recognition.

Following these developments and to respond to a growing policy need for a common approach to promoting the socioeconomic inclusion of migrants and refugees that recognizes their contribution to development, the United Nations Conference on Trade and Development (UNCTAD), The Office of the United Nations High Commissioner for Refugees (UNHCR) and International Organization for Migration (IOM) have brought together their technical expertise and practical knowledge to collaboratively developed a Policy Guide on Entrepreneurship for Migrants and Refugees, published in 2018. In order to complement this endeavour, UNCTAD, UNCHR and OIM have joined efforts with the United Nations Institute for Training and Research (UNITAR) to develop the e-learning course Entrepreneurship for Migrants and Refugees.



## Course objective

This e-learning course aims at strengthening the competences required by policymakers and practitioners for overcoming some of the challenges on economic and social inclusion for migrants and refugees while understanding the benefits of promoting entrepreneurship to this end because of its nexus to sustainable development.

At the end of the course, participants will be able to:

- Describe different benefits of promoting entrepreneurship for migrants and refugees and its impact on sustainable development.
- Identify the challenges faced by migrant and refugee entrepreneurs.
- Recognise policy objectives and policy options.
- Identify ways to support entrepreneurship among migrants and refugees in both developed and developing countries.
- Relate case studies and good practices from policies, programmes and initiatives in both developed and developing countries.





## Course modules



### Module 1

#### Close up on migrant and refugee entrepreneurship

- Introduction- migrants, refugees and entrepreneurship
- Supporting entrepreneurship among migrants and refugees: benefits and opportunities
- Migrant and refugee entrepreneurship: barriers and challenges



### Module 2

#### Orientation for planning

- Formulating a cohesive strategy on migrant and refugee entrepreneurship



### Module 3

#### Creation of adequate conditions for migrant and refugee entrepreneurship

- Optimizing the regulatory environment
- Facilitating technology exchange and innovative start/ups
- Improving access to finance



### Module 4

#### Knowledge empowerment on migrant and refugee entrepreneurship

- Enhancing entrepreneurial education and skill development
- Promoting awareness and networking



### Module 5

#### Good practices in the field to promote migrant and refugee entrepreneurship

- Case study insights for practitioners



### Closing remarks



## Methodology

The course is based on UNITAR's sound adult learning pedagogical principles. Each module includes readings, self-assessment activities and quizzes. The learning activities are distributed in such a way to ensure the achievement of the learning objectives in a flexible manner.



## Participant profile

The course is designed for supporting policymakers and practitioners from both developed and developing countries.



## Certification

A certificate of completion will be issued to participants who achieve a minimum total score of 70% in the average grade. A certificate of participation will be issued to participants who complete all mandatory activities but achieve a final score inferior to 70% in the average grade.





## Module 1: **CLOSE UP ON MIGRANT AND REFUGEE ENTREPRENEURSHIP**

### Learning objectives:

At the end of the course, participants will be able to:

- Identify features of migrants, refugees and entrepreneurship
- Recognise two-way positive aspects of migrant and refugee entrepreneurship for origin and host countries
- Distinguish difficulties faced by entrepreneur migrants and refugees

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### 1. Introduction- migrants, refugees and entrepreneurship

- Scope and objectives of the course
  - Definitions
  - The rise of migrant and refugee entrepreneurship
  - A snapshot of migration and displacement dynamics
  - Policy development approach
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### 2. Supporting entrepreneurship among migrants and refugees: benefits and opportunities

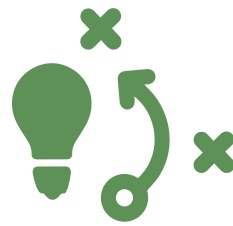
- Potential contributions of migrant and refugee entrepreneurship to development in host countries
  - Contributions of migrant and refugee entrepreneurship to development in countries of origin
  - Benefits of self-employment and entrepreneurship for migrants and refugees
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### 3. Migrant and refugee entrepreneurship: barriers and challenges

- Policy and regulatory environment
  - Education and skill development
  - Technology exchange, innovation and the environment for start-ups
  - Access to finance
  - Networks
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## Module 2: **ORIENTATION FOR PLANNING**

### **Learning objectives:**

At the end of the course, participants will be able to:

- Assess possible layers for planning in the framework of migrant and refugee entrepreneurship
- Recognize the importance of planning policies on migrant and refugee entrepreneurship by considering synergies at local, national and regional levels
- Encompass core international instruments related to migrant and refugee entrepreneurship and their importance
- Describe follow up steps focused on the results of migrant and refugee entrepreneurship initiatives

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### **Formulating a cohesive strategy on migrant and refugee entrepreneurship**

- Identify country-specific opportunities and challenges for migrant and refugee entrepreneurship
  - Ensure coherence of migrant and refugee entrepreneurship approaches with broader entrepreneurship, migration and refugee policies at local, national and regional levels
  - Ensure coherence of migrant and refugee entrepreneurship approach with international frameworks
  - Measure and share the results of migrant and refugee entrepreneurship initiatives
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## Module 3:

# CREATION OF ADEQUATE CONDITIONS FOR MIGRANT AND REFUGEE ENTREPRENEURSHIP

### Learning objectives:

At the end of the course, participants will be able to:

- Recognize the importance of ensuring an appropriate legal framework to support entrepreneurship among migrants and refugees in both developed and developing countries
- Identify possibilities for orientation and assistance focused on entrepreneurship for migrants and refugees
- Describe adequate conditions for including migrants and refugees on entrepreneurship ecosystems

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### 1. Optimizing the regulatory environment

- Optimize the process for migrants and refugees to start a business
  - Guide and facilitate refugee and migrant entrepreneurs through the start/up process
  - Review other regulatory barriers that may hinder refugee and migrant entrepreneurship
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### 2. Facilitating technology exchange and innovative start/ups

- Develop private sector linkages and include refugees and migrants in entrepreneurship ecosystems
  - Create working space and access to infrastructure
  - Support greater diffusion of and training in ICT and new technology for refugee and migrant communities
  - Promote social innovation and social enterprise for and by refugees and migrants
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### 3. Improving access to finance

- Promote alternative and innovative sources of funding for refugees and migrant entrepreneurship
  - Support refugee and migrant entrepreneurs in accessing the formal banking sector
  - Link seed funding to entrepreneurship education programs
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## Module 4: **KNOWLEDGE EMPOWERMENT ON MIGRANT AND REFUGEE ENTREPRENEURSHIP**

### Learning objectives:

At the end of the course, participants will be able to:

- Describe elements for identifying and strengthening entrepreneurship skills of migrants and refugees
- Identify options for raising awareness on the potential of migrants and refugees for entrepreneurship
- Recognise relevant elements for networking
- Identify opportunities for inclusion for promoting their inclusion

### 1. Enhancing entrepreneurial education and entrepreneurial skill development

- Develop, adapt and focus entrepreneurship training for specific target groups and contexts
- Develop effective entrepreneurship curricula and content to cultivate an entrepreneurial mindset
- Engage skilled and experienced trainers
- Strengthen synergies between projects on entrepreneurship training for refugees and migrants with vocational education programs and support for basic needs

### 2. Promoting awareness and networking

- Raise awareness of entrepreneurship support and initiatives among migrants and refugees
- Connect migrant and refugee entrepreneurs with experienced mentors
- Create and support networking opportunities for migrant and refugee entrepreneurs
- Support migrant and refugee entrepreneurs in connecting with diaspora network and networks in countries of origin
- Actively shift the stigma faced by migrants and refugees



## Module 5: **GOOD PRACTICES IN THE FIELD TO PROMOTE MIGRANT AND REFUGEE ENTREPRENEURSHIP**

### Learning objectives:

At the end of the course, participants will be able to:

- Recognise the feasibility to implement planning initiatives on migrant and refugee entrepreneurship through insights for practitioners based on case studies
- Identify elements that could be adapted to her/his national context
- Assess results on the impact of migrant and refugee entrepreneurship

### 1. Common program characteristics

- Supporting socioeconomic integration of refugees and migrants through entrepreneurship
- Target beneficiaries
- Program design
- Monitoring and evaluation
- Scaling and replicating

### 2. Common challenges and success factors

- Funding constrains
- Partnerships and networks
- Recruitment of participants
- Entrepreneurial capabilities and mind set
- Expertise or expert program staff
- Intensive support
- Target business opportunities
- Overcoming legal and regulatory challenges





For registering,  
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