

Why Monitor and Evaluate for Improved Development Outcomes?

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We hope that

- Microfinance reduces poverty
- Streamlining business registration encourages entrepreneurship
- Auditing reduces tax evasion

Do they?

**Why should we evaluate
migration programs?**

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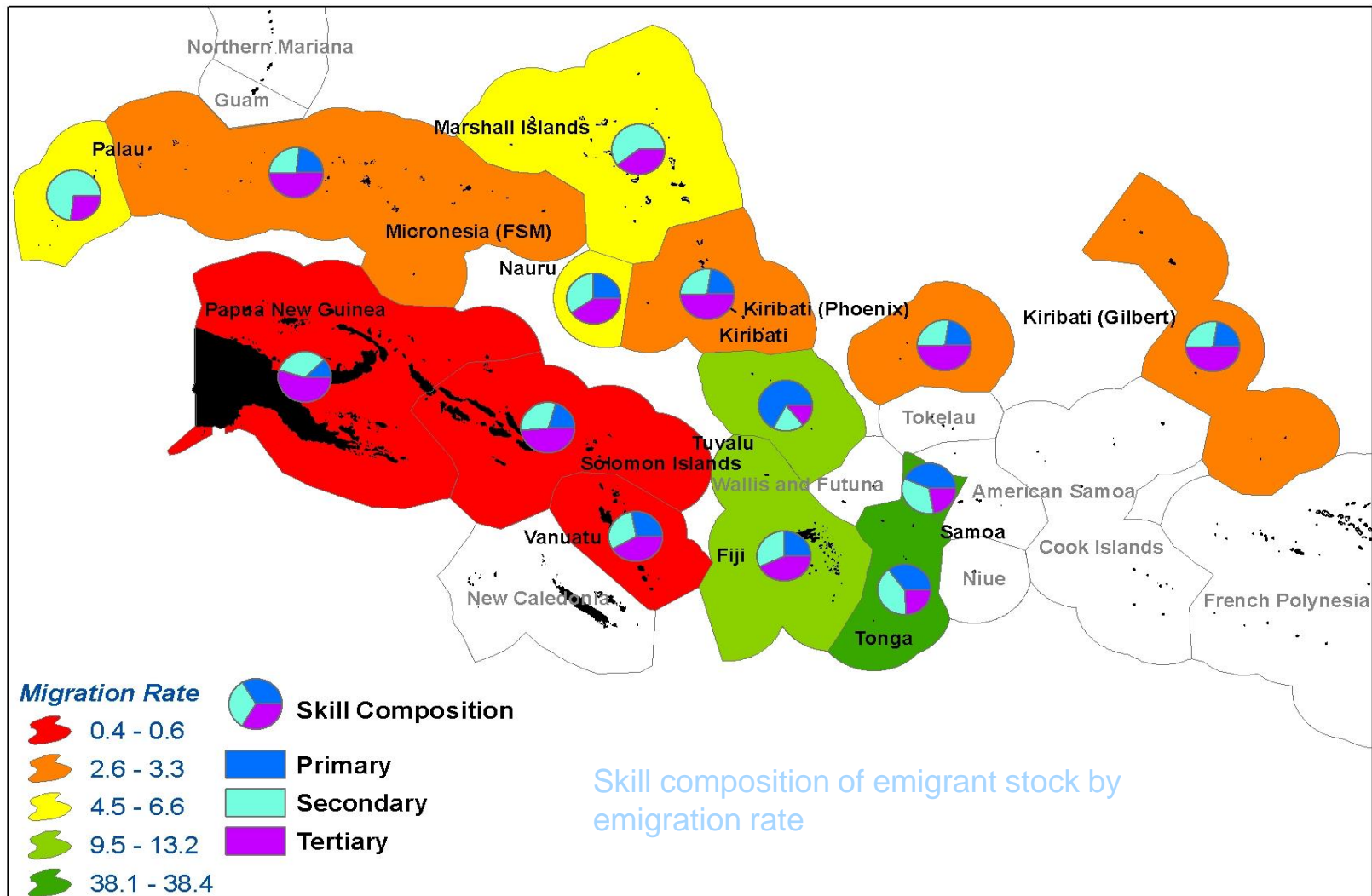
Because

1. Ideas and perceptions of host country citizens are the biggest “tariff barrier”
2. Costs are visible to host, benefits mostly invisible
3. Macro data often gets it backwards!

Design

- 450 households in 3 groups surveyed in Tonga and Vanuatu each
 - Households with member(s) who had or soon would temporarily move to NZ to work through RSE
 - Households with member(s) who applied for RSE but had not been recruited by the time of the survey
 - Households where no member had applied for RSE
- ❖ One baseline survey before departure, second survey 6 months later, third round 1 year later, fourth round 2 years later (concluded in March 2010). Fifth round is underway.

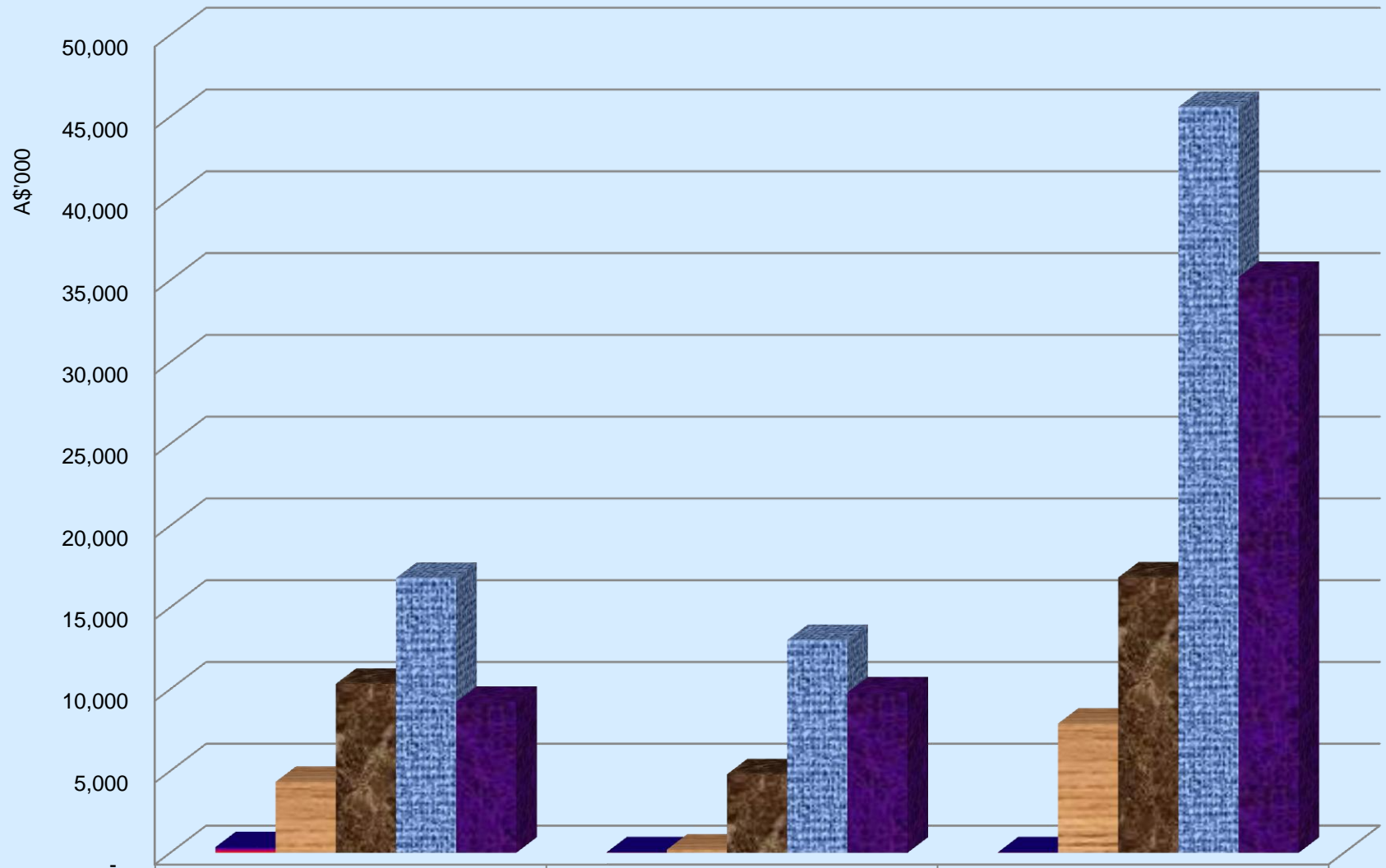
The Pacific as a nice migration laboratory



Findings

- After 4 Rounds – positive development impact :
 - Per capita incomes (of HH) rising by 30+%
 - Ownership of durable goods up by 12-15% (Tonga) and 27-30% in Vanuatu
 - Home improvements up by 7-11%
 - Increase use of bank accounts by 18 %
 - Increase in school attendance by 10-14%
 - Community level impact: 83% of the funds used for village water supply, street lighting, school scholarship fund, internet in community halls

Macro level : Net Impacts



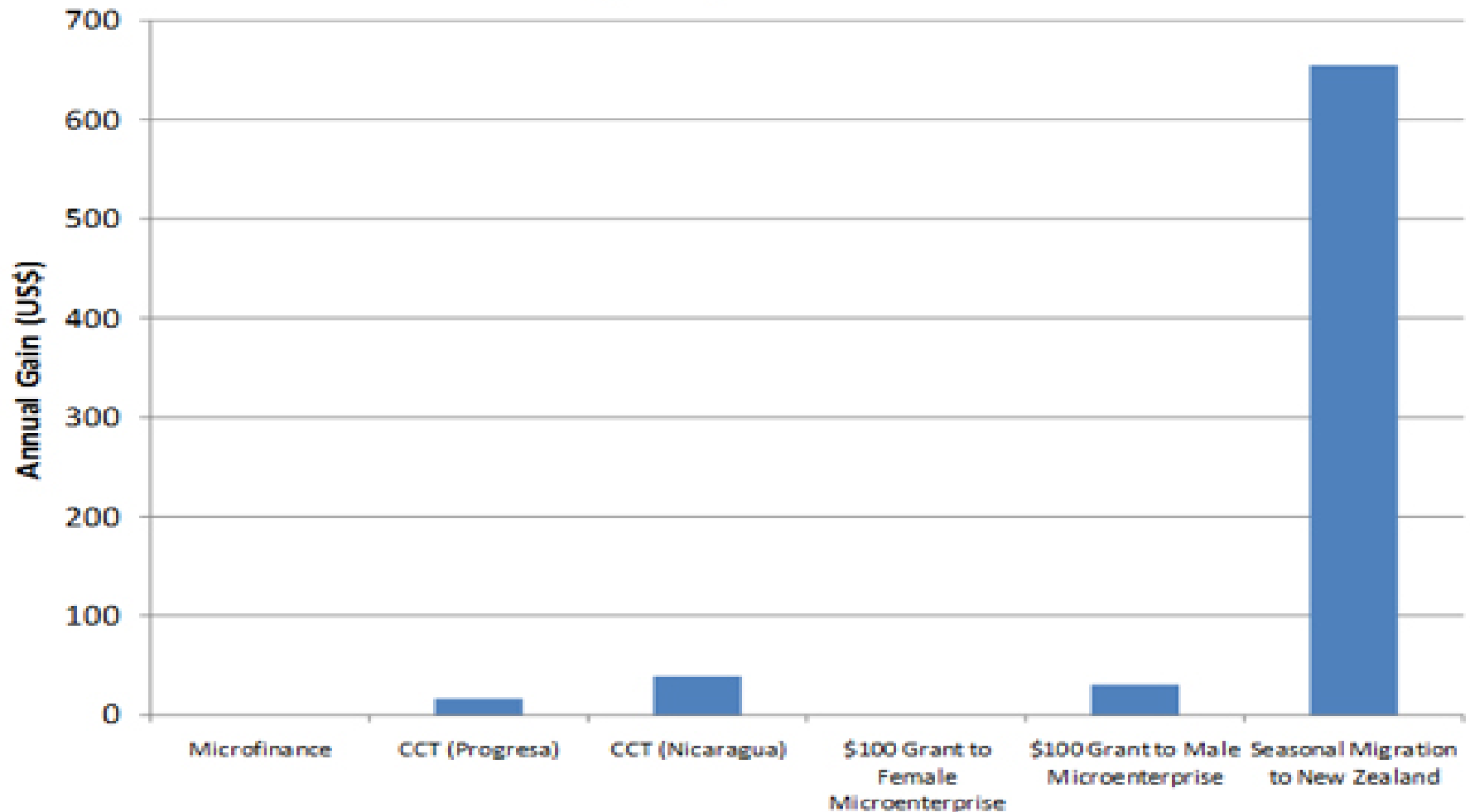
| | | | |
|--------------|--------|----------|---------|
| pswps | Tonga | Kiribati | Vanuatu |
| | 343 | 29 | 26 |
| rse | 4,336 | 189 | 7,898 |
| Nz aid | 10,325 | 4,797 | 16,830 |
| Ausaid | 16,800 | 13,000 | 45,600 |
| Total Export | 9,220 | 9,800 | 35,200 |

Strategic benefits of evaluation

- Puts importance of migration into context !
- Allowed tweaking of underlying mechanisms to meet selected goals in the scheme (duration, tax rate, poverty targeting)
- Allowed sending and receiving countries to define an Aid-for-Integration agenda and resource it
- Gave impetus to scale up the scheme, and add tentacles to it (education, skills, business training...)
- Quarantined it from political interference

Comparison of recently evaluated development interventions

Annual per-capita Income Gain



Importance of Impact Evaluation in WB

Evolution of IE in the Bank

