IMPROVING DATA ON MIGRATION: The SDGS and GCM

Frank Laczko, Global Forum on Migration and Development *Berlin, 29 June 2017*







- Renewed calls for better data on migration in the NY Declaration.
- How to respond ? What priorities for action ?
- How to build on SDGs ?
- Presentation of IOM GCM position paper 5 key recommendations





Important references to data in the NY Declaration

The New York Declaration for Refugees and Migrants calls upon States to ensure that migration data are:

Disaggregated by **sex and age** and include information on **regular and irregular flows,** the **economic impacts of migration** and **refugee movements, human trafficking,** the **needs of refugees, migrants** and **host communities**.





Reminder of Data Challenges

- 2009 Lack of "detailed, comparable disaggregated data on migrant stocks and flows, is greatest obstacle to the formulation of evidence-based policies", "Migrants Count", CGD.
- 2017 Sutherland Report "the global community is still struggling to establish the basic facts, such as who
 migrants are, where they are, where they come from, and where they have moved to".
- Migration data not fully shared, analysed and disseminated.
- Censuses less than half of countries do not collect data on when migrant arrived.





SDGs and Migration Indicators

- UN Stats there are a total of 30 migration-relevant indicators, including **5 that directly concern migration**.
- Important global, universal agenda, to improve data.
- Few SDG migration indicators thus far ranked as Tier 1

- an indicator is conceptually **clear**, there is an **established methodology**, and **data are regularly produced**.

• Migration indicators also **not well-defined** – Sutherland report eg. of "well-managed migration policies".





5 IOM Recommendations:



1. Encourage countries to develop a national "Migration Data Plan".



4. Exploit further non-traditional data sources



2. Invest in capacity-building



5. Monitor data progress more systematically



3. Facilitate data dialogue between States





1. National Migration Data Plans

- Make better use of existing data.
 - Migration is a cross-cutting issue. Much data may exist but is not fully shared within and between ministries/stakeholders.
- Hold national consultations to develop plans to identify gaps, needs, priorities.
 - May not be relevant or practical to gather data on all SDG migration indicators
- Consider producing national migration and development report.





2.a. Invest in Data Capacity-Building



Systematically assess needs.



Align with efforts to improve data on development indicators

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Build capacity to analyse census and

administrative data and conduct

specialized surveys



Invest funds in a global programme to support data capacity-building, training, guidelines etc.





2.b. West Africa - Capacity-Building

- IOM GMDAC developed regional migration data guidelines for ECOWAS region
- Training workshop in Togo for ECOWAS, SDGs and migration.
- Enhance capacities of states to collect, analyze, manage and share migration data.
- Facilitate the production of reliable, consistent, and comparable statistical data.

Currently implemented in:

ECOWAS & Mauritania

GMDAC Video Series: **Migration data in West Africa: How to improve?** with Ann Singleton <u>https://vimeo.com/223255325</u>



IOM's Global Migration Data Analysis Centre GMDAC

3.a. Data Dialogue

Conference **"Improving Data on International Migration: Towards Agenda 2030 and the Global Compact on Migration "** Berlin, 2-3 December 2016

- Participants: leading international experts on migration and development data, together with representatives from governments, civil society and the private sector from around the world
- Focused on practical steps to address data gaps, build data capacities and highlight innovative practices globally
- And how to strengthen the collection, sharing and analysis of data on international migration
- **10 point action plan** discussed







3.b. Data Dialogue: International Forum on Migration Statistics, January 2018





Expected outcomes:

- To bring together all producers, analysts and users of migration statistics in a community of interest centered around migration measurement issues
- 2. Mobilise expertise from a wide rage of disciplines that can contribute to improve global understanding of the migration phenomenon.
- 3. A unique opportunity for policy-makers to get in direct contact with migration experts and to **use their research and findings to feed policy evaluations** and identify best policy options in a wide range of priority policy areas





4.b. Big data and migration

Opportunities

- Wide coverage, real-time data
- Lower costs (?)
- Potential to understand:
 - Drivers of migration
 - Migration potential/forecasting
 - Attitudes towards migration
 - Migrants' perceptions
 - Mobility patterns
 - Spending/remittances patterns
- SDG monitoring (with other sources)

Challenges

- Privacy and ethical issues
- Civil liberty/security concerns (surveillance?)
- Regulatory/legislative frameworks
- Technical and analytical issues
- Data sharing: new infrastructure/security systems
- Sample bias
- Widening of the "digital divide"
- Mobility, not migration?
- Political/economic barriers





5.a. Monitoring progress:

- Produce an annual report to monitor and share migration data innovations and progress
 - help to raise awareness of data challenges and achievements





5.b. SDGs' and the Global Migration Data Portal:

IOM Data Analysis Centre launching new global migration data portal.

- Facilitate sharing of innovative data practices
- Highlight and present data relevant to understanding SDG migration indicators
- Include data on effects on migrants, and those most likely to be in a vulnerable situation or "left behind".
- Country profiles, capacity-building tools and guidelines



Concluding Remarks

- The GCM could complement the SDG framework by:
- Promoting more regular monitoring of migration indicators.
- Clarifying language to make it easier to measure progress.
- Encourage countries to develop migration data plans, in line with the overall global framework.
- Develop a dedicated capacity-building programme to support the monitoring of key indicators.





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