Mainstreaming Migration into Private Sector Development Policies

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Overview

• Urgent imperative: job creation through private sector development
• PSD framework
• Current situation – ad hoc
• Key questions – value added, policy coherence
• Recommendations
Key message

• (Extended) Migration profiles necessary tool for mainstreaming migration into development but hardly sufficient
• Also necessary to connect migration with political priorities/concerns and demonstrate relevance
• Seek out national/regional champions to drive local ownership
• Key role for regional development initiatives
• Vital to leverage GFMD 2012 taking place in Africa
Jobs imperative
Jobs ↔ Migration

- Drives migration
- Reduces return prospects
- Reduces productivity
- Destination economic crisis
- Low investment
- Demand for remittances
PSD framework

• Reducing costs, risks, red tape, regulations in doing business
• Access to/cost of finance
• Entrepreneurship culture/support
• Skills (employability)
• Trade/tourism
• Investment promotion
PSD framework – migration dimension

- Reducing costs, risks, red tape, regulations in doing business
  - Cross-border trade restrictions
  - Business startup
- Access to/cost of finance
  - Remittances regulation
  - SME financing
- Entrepreneurship culture/support
  - Diaspora investors/entrepreneurs
  - Productive use of remittances – business support
- Skills (employability)
  - Brain drain/gain, circular/return migration
- Trade/tourism
  - Nostalgia
  - Workers’ rights
- Investment promotion
  - Diaspora investors/entrepreneurs
Target policies at “sweet spot” – areas of shared interest

Focus on policy domain of shared interest for optimal effectiveness, incentive alignment, & minimal distortion, & resentment, & conflict
Ad hoc arrangements (Sierra Leone)

• Business plan competition
  – Used by diaspora/returnee & homegrown entrepreneurs

• RemitPlus™
  – Demand for business support, financial literacy

• Investment promotion
  – Focus on large-scale investment (oil palm; sugar)

• Office for Diaspora Affairs (Office of President)
  – Signposting, general advice
Key questions

• Migration profiles value added
  – Central locus for data/analysis

• Coherence & coordination
  – Major challenge
  – Lack of awareness/understanding among policymakers
  – Lack of champions
  – Overload center (president) in absence of wider buy-in

• Inter-ministerial working/coordination group
  – Coordination committee overload
  – Lack of incentives for collaboration
Recommendations

• Use GFMD 2012 (Africa) to build evidence base
• Integrate migration into regional development initiatives, eg ECOWAS/pan-Africa jobs summit
• Use new social media tools/platforms to enable migrants/diaspora to self-generate migration profile data
Recommendation

• Diaspora for development → Vital to build evidence base → What works, why, how replicable, how scalable? → Better policies, better implementation → Virtuous upward spiral
• Coalition of the willing/able
  – Governments
  – Migrants/diasporas
  – Private sector
  – Development agencies/donors/partners
  – International Organizations
  – Civil society
• Focus on migration & development for jobs: choice to migrate or not to migrate
• Program of comparative action-research: learn by doing
• Build upon existing programs eg ADM I & II; IdEA; JMDI; IOM Diaspora Handbook, next flagship World Bank World Development Report: Jobs
• Feed results into substantive work program for GFMD 2012 ("African GFMD" with Mauritius as Chair-In-Office)
Bridge information gaps with “Rich Picture™”

- Immersive, interactive view of challenges, gaps, opportunities where migrants/diasporas can add value
- Sustainable business model
- Involving all stakeholders with pieces of jigsaw
THANK YOU!

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